



First Impression Advantage

The Painter's Group (TPG) is proud to offer home owners the "First Impression Advantage" program (FIA). The service is designed to help you sell your home faster by making it more appealing to prospective home buyers. This is especially important in a competitive Real Estate market with stagnant home prices. When your home is competing with similar home listings in your area, any "first impression advantage" will enhance your chances of selling your home faster while attaining your target sale price.

Cleaning, painting, de-cluttering and fixing minor repairs are the four most important things that you can do to make your home more appealing to prospective home buyers. This is especially important when selling a home in the middle to upper price ranges because buyers tend to be more critical and unforgiving.

Why TPG? A Professional Painting Process Designed to Sell Your Home

- **One Stop Service:** We know that there are many things that need to be done when preparing your home for sale. First Impression Advantage is designed to reduce these demands on your time. Our comprehensive service includes everything from painting to minor renovations including drywall, plastering, stucco repairs, wall erections, shelving/fixture removal and installation, tiling, minor carpentry work and flooring.

- **Maximizing Return On Investment (ROI):** We assess the interior and exterior of your home and recommend the most cost effective strategies to maximize your ROI. A full paint job may not be required. One of the cost effective strategies that we employ is to colour match wall and trim paint and freshen up critical areas while making necessary minor repairs to trim, tile, floors and wood work.

- **Flexibility and Responsiveness:** We understand that once a decision has been made to sell your home that timing of the essence. We are flexible and very responsive to meet your listing and open house deadlines working nights and weekends if necessary. Our mindset is to exceed your expectations!

- **Schedule of Completion:** When you choose to work with TPG, we provide you with a Schedule of Completion with a firm deadline. We provide a dedicated project team that will work on your property without interruption until all work is completed.

- **High Standards:** Our employees are qualified painting professionals, who are bonded, insured and

always professional and friendly. TPG maintains strict quality control standards and employees undergo periodic training to maintain these standards.

- **Experience:** We know what it takes to sell a home. We have almost 10 years experience working with designers, stagers and Real Estate professionals and have developed systems to make the home preparation stage flow as smooth as possible.

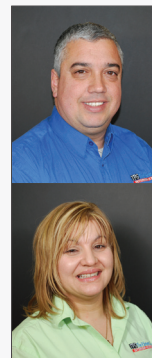
- **Quality:** We are focused on measurable quality. Clean straight lines, streak free paint finishes, and even paint application are all visually impactful and denote "attention to detail". This will put buyers in a more receptive buying psyche by showing them that you "take care of your home".

Our Services

Residential - Interior / Exterior Painting - Faux Finishes - 24 Hours Emergency Service - Drywall Repairs - Taping / Plastering - Deck Staining - Color Match Quality to Original - Fire / Flood Damage - Vinyl & Ceramic Flooring - Tiling.

For more information about our First Impression Advantage Program or for a complementary quotation, please contact George Cuccovillo at 416-558-3902 or email us at Sutton@thepaintersgroup.ca.

We love what we do!



George and Silvia Cuccovillo founded TPG almost 10 years ago. In that time the company has grown rapidly thanks to the founders' strong work ethic and guiding principles: honesty, integrity, reliability, respect, professionalism, pride-in-your-work, craftsmanship, teamwork and innovation. These values permeate the company and all of its employees. TPG always strives to "Do the right thing" for customers and was one of the reasons that the company was honoured by the Markham Board of Trade with their prestigious "High Service and Quality" Award for 2008.



Markham Board of Trade
Business Excellence Award
High Quality & Service 2008

The Painter's Group



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